

## Editorial note

The present volume of IBAGE – International Business and Global Economy, entitled “Resilience and Transformation in the Global Economy”, brings together six scholarly articles that collectively address key challenges and opportunities shaping contemporary economic and social systems.

The contributions span a wide thematic spectrum while maintaining a common focus on the processes of adaptation, sustainability, and innovation. The opening article examines the historical role of energy as a fundamental driver of economic growth and development, highlighting successive energy transformations as milestones of global progress. This is followed by a study on the spillover effects of pro-environmental practices from the workplace into household behaviour, underscoring the importance of multi-level cooperation in addressing sustainability challenges. Another contribution focuses on the revitalisation of European trade unions, with particular emphasis on generational change and the embrace of progressive values.

The second part of the volume turns to issues directly related to global business and markets. An analysis of the financial consequences of the coronavirus pandemic for leading e-commerce companies sheds light on corporate resilience in times of crisis. The subsequent contribution explores internationalisation strategies of the Polish cosmetics industry, with innovative use of six-digit tariff codes to identify the most promising export markets. Last but not least, the closing article addresses the financial risks of corporate investment in cryptocurrencies, assessing the implications of such strategies for both firm-level stability and systemic resilience.

In concert, the articles provide a multifaceted picture of resilience and transformation in the global economy, combining historical perspectives with contemporary empirical research. This volume is intended not only to enrich academic debate but also to offer insights relevant to policymakers, businesses, and institutions seeking to navigate a rapidly changing global landscape.

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